



Selling Events on the eGalaxy Web Store Online Training

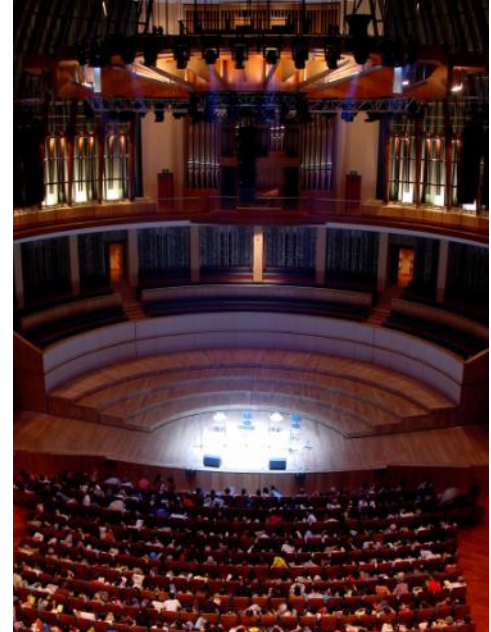
Take Your Galaxy Mastery to the Next Level

With the number of online transactions increasing daily, and customers becoming increasingly comfortable with online purchases, there has never been a better reason to begin selling your event tickets on the Internet. With the enhanced events functionality on the eGalaxy Web Store, your guests can purchase event tickets easily and efficiently, enabling you to reach a wider audience. Learn all about this enhancement and how you can use the new features to maximize your revenue potential.

During this online training session, we will discuss how to make it easier for your guests to purchase event tickets on the Web by reducing the number of keystrokes needed to purchase the tickets, as well as the number of PLUs that you have to manage.

You'll learn how to:

- Configure a single PLU to sell the same event through all of your sales channels
- Configure shared calendars among PLUs
- Configure your events to use multiple capacity-managed resources



This course is offered online using Microsoft Live Meeting and Skype VOIP audio service. To take full advantage of this training session, customers should use a broadband internet connection with connected microphone and speakers.

Location: Online * Duration: 1 hour * Tuition: \$100

Note: A minimum of three registrants is required to hold this class.

Prerequisites: Completion of System Administrator Essentials, or equivalent knowledge of:

- Basic Resource Management concepts
- Basic eGalaxy Web Store concepts

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