



Ramping Up Revenue

Take Your Galaxy Mastery to the Next Level

While the primary focus of Galaxy may be revenue management and admission control, it also offers powerful revenue-generating capabilities. In this training session, we will review some of the ways you can create additional revenue streams through features such as Convenience Fees, Price Schedules and using marketing messages for paid advertisements.

You'll learn how to:

- Configure Convenience Fees on your eGalaxy Web Store or in Order Entry
- Configure Price Schedules to help you earn additional revenue on your existing tickets
- Leverage Marketing Messages to add an additional revenue stream



This course is offered online using Microsoft Live Meeting and Skype VOIP audio service. To take full advantage of this training session, customers should use a broadband internet connection with connected microphone and speakers.

Location: Online * Duration: 1 hour * Tuition: \$100

Note: A minimum of three registrants is required to hold this class.

Prerequisites: Completion of System Administrator Essentials and eGalaxy Web Store training or equivalent knowledge of:

- Basic Order Entry concepts
- Basic eGalaxy Web Store concepts
- Basic Convenience Fee concepts

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