



# eGalaxy Web Store Training

*Take Your Galaxy Mastery to the Next Level*

The **eGalaxy Web Store Training** is a course designed to help the eGalaxy Web Store novice become more proficient. If you are new to eGalaxy or want to increase your proficiency, this is the class for you. In this course you'll develop a basic understanding of the configurations necessary to get your Web store up and running.

You'll learn:

- **How to configure Sales Channels**
- **How to create PrintAtHome tickets**
- **How to manage your eGalaxy Web Store**
- **How to configure and administer your Web store with the use of the Online Administration Utility**
- **How to publish to your Web store**
- **How to discount on the Web store and offer special promotions**
- **How to put your knowledge to work immediately with hands-on exercises**

*"Training in Boyertown has always been helpful. The Web Store training had a great instructor with good support materials and the chance to practice what we learned during class using a training computer."*

- James Osborne, Dartmouth Coach

*This course is held at our training facility at the Gateway Ticketing Systems corporate office in Boyertown, PA. Our state-of-the-art training room provides the opportunity for hands-on learning as well as a chance to network with other Galaxy users.*

Location: Gateway Ticketing Systems, Boyertown, PA · Duration: Four Days · Tuition: \$1,995

## Course Syllabus

### ***I. Introduction to eGalaxy Web Store***

- eGalaxy Web Store Overview

### ***II. Backbone Configuration***

- Galaxy Data Maintenance Configurations
- Required and Best Practice Order Entry Configurations
- Sales Channel Configurations

### ***III. Selling on the Web***

- PrintAtHome Ticketing
- Selling General Admission and Event Tickets
- Package Sales on the Web Store
- Assessing Convenience Fees

### ***IV. Marketing on the eGalaxy Web Store***

- Using Marketing Messages
- Using Point of Sale Discounts on the Web
- Configuring eGalaxy Web Store Promotions

### ***V. Managing the Web Store***

- Understanding Web Store URLs
- The Web Store Online Administration Panel
- Understanding the eGalaxy Server and Services
- Troubleshooting the Web Store
- An Ounce of Prevention

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