



eGalaxy Web Store expands your sales capacity to multiple channels, including front gate box office, telephone sales centers, and Internet e-commerce. Seamlessly integrated and customizable, eGalaxy Web Store integrates with Galaxy Revenue Management, Admission Control, and Order Entry to provide complete online sales from ordering to fulfillment.

With eGalaxy Web Store you can:

- **Add an Online Sales Channel**
Take your sales and marketing channels online with Internet ticketing and e-commerce.
- **Interface to Galaxy Order Entry**
Manage and fulfill online orders in Galaxy Order Entry. eGalaxy connects to Galaxy Order Entry using HTTP SSL and XML technologies for easy firewall configuration and secured transactions.
- **Provide Guests with Real-time Event Purchasing and Pass Renewal**
eGalaxy connects directly to Galaxy Resource Managed events for real capacity-managed sales. Guests can easily renew their memberships or update contact information with eGalaxy and Galaxy Photo Pass.
- **Offer the Convenience of PrintAtHome Tickets**
Once guests have purchased their tickets online, they can choose from multiple delivery methods, including PrintAtHome. Tickets can be immediately emailed to them as a PDF, and printed out on a home or office computer. No more waiting in line at admissions!
- **Use Full Color Product Graphics and Descriptions**
Display your retail items to their fullest with graphic images. Associate a larger picture and additional information with each item to encourage the customer purchasing decision.

Integrated Event and Pass Renewal Sales

Provide users with real-time event purchasing and pass renewal. eGalaxy connects directly to Galaxy Resource Managed events for real capacity-managed sales. Guests can easily renew their memberships or update contact information with eGalaxy and Galaxy Photo Pass.

The screenshot shows the Gateway Adventure Park website. The main header features a roller coaster and a panda exhibit. Below the header, there are navigation links for Home, Park Info, Contact Us, and View Cart / Checkout. A section titled "Shows and Attractions" includes a "Panda Exhibit" with a description: "Each Panda Exhibit is roughly one hour long. After each show there is a question and answer period." Below this is a calendar for March 2008. On the left side, there is a vertical menu with links for Login, Shows, Attractions, Season Passes, Order Tickets, Merchandise, Plan Vacations, Eateries, and Employment.

PrintAtHome Ticketing Solution

Guests can choose from multiple delivery methods, including PrintAtHome. Guests can now print their Adobe® PDF tickets for admission into your venue without waiting in the admissions or will call lines!

The screenshot shows a "PrintAtHome" ticket for Gateway Adventure Park. The ticket features a roller coaster image, a barcode, and the text "THIS IS YOUR TICKET". Below the barcode, the ticket details are listed: "This ticket has been reserved for: John Smith", "Purchased By: Joe Miller", "Ticket Type: Adult", "Price: \$79.00", "Order Number: 01182005-29", and "Credit Card Number: XXXXXXXXXXXX0789".

Interface to Galaxy Order Entry

Manage and fulfill online orders in Galaxy Order Entry. eGalaxy connects to Galaxy Order Entry using HTTP SSL and XML technologies for easy firewall configuration and secured transactions.

The screenshot shows the Galaxy Order Entry interface. The top part displays order information: "OrderEntry - #265 Adventure Park Web (ADV002)", "Order ID: 265", "Order ID: [01182005-29]", "Opened: 06/06/2008 10:28 AM", "Contact: Joe Miller", "Reference:", "PO:", "Status: Open". Below this is a contact information form with fields for Name, Address, Phone, Fax, Mobile, and Email. At the bottom, there is a table showing the order items and a payment summary.

Line	Quantity	Code	Description	Unit Price	Total
1 *	2	00110100101GA	Adult General Admission	35.50	71.00
2 *	1	00110100102GA	Senior General Admission	20.00	20.00
3 *	2	00110100103GA	Child General Admission	20.00	40.00
PAYMENT					-131.00

Gateway Adventure Park Keychain

admission station in Gateway Adventure Park to keychain free of charge!

day of your visit. This coupon expires on July 18th, 2008, and cannot be combined with any other offer. Coupon has

Important Instructions and Terms of Use:

- This ticket is non-refundable.
- The barcode allows only one (1) entry.
- This ticket may not be copied, transferred, or resold. This ticket is valid only for the person listed on this ticket.
- Unauthorized duplication or sale of this ticket may prevent your admission to Gateway Adventure Park.
- Photocopies will not be accepted.
- Valid for one day admission to Gateway Adventure Park. This ticket is non-transferable.

Easy-to-use Web Interface

- Associate tickets and items with a digital picture and additional descriptive details
- User-defined categories simplify shopping
- Guided checkout process with billing and shipping forms automatically populates for repeat customers
- Print tickets on home printers
- Integrated promotional offers for marketing partners
- Apply valid discounts to orders

Resource Managed Ticketing

- Advance purchase of timed capacity events
- View available events in calendar view
- Immediately see available capacity for any event

Pass Holder Features

- Renew a pass
- Update pass contact information

Web Store Management is Secure and Centralized

- eGalaxy Web Store connects to eGalaxy Server with a secure Internet connection
- Secure Socket Layers and TCP/IP address matching
- Galaxy Manager's Workstation provides a centralized point of management for Web publishing

Customized Brand Matching

- Graphics and design fit into your existing Web site
- Support full-color images of all products
- Customizable confirmation e-mails
- Fully customizable PrintAtHome tickets delivered as PDFs

Web Publishing Integrated with Back Office Management Tools

- Define ticket and item categories
- Publish tickets and items set up through Galaxy Point of Sale
- Control delivery methods per product
- Set Galaxy Point of Sale tax rules

No Third Party Charges Imposed

- No service fees or per ticket charges
- Order fulfillment and revenue statistics are available from integrated reports

Industry Standard Platforms

- Microsoft SQL Server database allows for the production of customized reports
- Microsoft .Net™ Framework
- Extensive number of third party tools can edit, archive, and replicate data