



# Pass and Membership

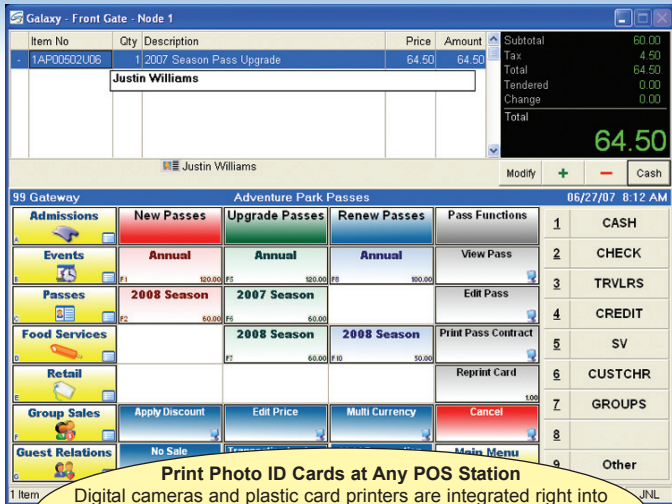
Membership in Minutes!



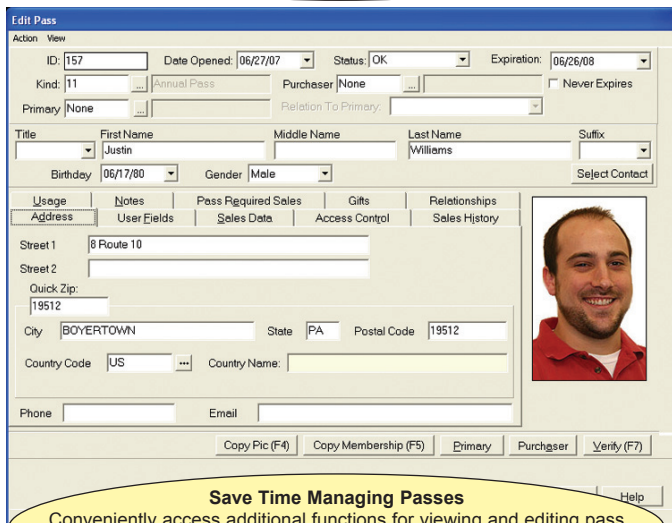
**The Pass and Membership module** enables ticket sellers to issue full color passes and collect contact information right at the point of sale. Pass holder or member information is saved directly in an easy-to-search database. Photo Pass integrates seamlessly into Galaxy Point of Sale, and its built-in, customizable features provide the flexibility you need and the convenience your customers want.

**With Pass and Membership you can:**

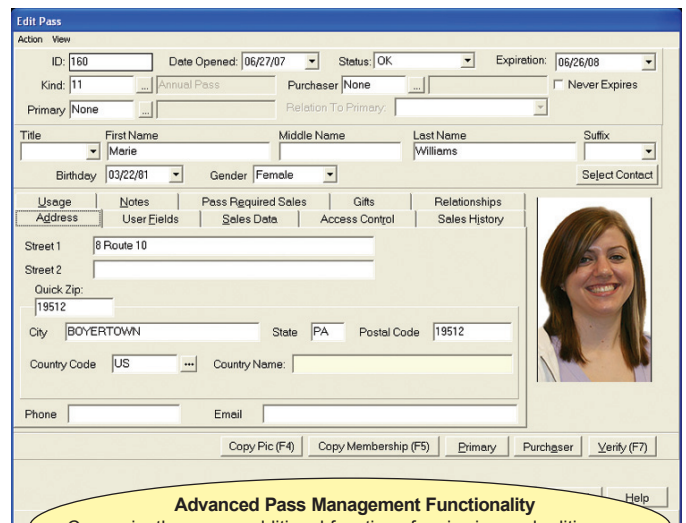
- **Create New Memberships On the Spot**  
Produce new memberships at your front desk immediately. Shoot, store, view and print pass holder photos.
- **Instantly Print Personalized, Souvenir-quality ID Cards**  
Membership cards can be printed right at the point of sale. Use paper, plastic coated paper, or plastic ID cards with a color or black and white photo. You choose the option that best fits your budget.
- **Enter and Manage Data More Efficiently**  
No need to enter membership data multiple times in multiple databases. Data entered into Galaxy is automatically synchronized with The Raiser's Edge®.
- **Quickly Validate A Membership at Any POS**  
With a member photo ID stored in the member record, you can validate a membership at a glance, from any POS station located at your facility.
- **Easily Track Pass Usage**  
Reports identify pass activity like pass sales, usage, and contact information. Use the data compiled in reports to run promotions, or to notify members when it's time to renew.



**Print Photo ID Cards at Any POS Station**  
 Digital cameras and plastic card printers are integrated right into the point of sale station. Photos can be taken with compact digital cameras and printed immediately on plastic card printers.



**Save Time Managing Passes**  
 Conveniently access additional functions for viewing and editing pass holder information. Reprint pass cards with just a few mouse clicks.



**Advanced Pass Management Functionality**  
 Conveniently access additional functions for viewing and editing pass holder information and reprinting pass cards.

### Supports Different Media - Paper, Plastic, Cards

- Print personalized, souvenir-quality cards or tickets on paper, plastic coated paper, or plastic ID cards
- Black and white or color Photo IDs
- Cost effective solutions based on budget requirements
- Graphical card layout

### Built-in Membership Benefits

- Store, view, and print pass holder pictures
- Require a valid pass for discounts as an additional benefit to pass holders
- Apply ticket admissions to a pass, transferring original usage and recording ticket history

### Member Pass Distinctions

- Identify, meet, and attract diverse markets
- Target mailings can be limited to one person per household

### Unlimited User-defined Pass Kinds

- Seasonal or annual pass expirations
- Offer various programs to attract different markets
- Ready access to customer marketing data
- Control the data that users can view and edit

### Enhanced Data Management and Search Tools

- View and manage pass holder contact information
- View pass holder photos on screen for verification
- Retrieve data in reports filtered by pass kind, expiration, usage, and expiration
- Combine with Galaxy Admission Control for immediate admission to facility on return visits, and to record accurate capacity counts
- View sales history, including upgrades, renewals, and reprints
- View purchasing patterns
- Optional interface with The Raiser's Edge® for accurate input and management of new customer records