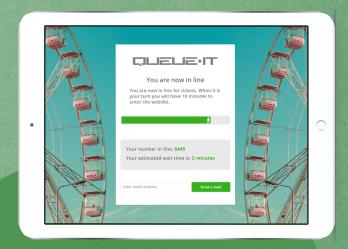
### QUEUE·IT

# Control website & app traffic peaks



### What's your plan for managing site traffic for your next big event?

Online ticket sales involve website & app traffic peaks that strain your infrastructure before they even start. Overloaded platforms can oversell tickets and payment processors can fail before visitors are able to buy. You just can't keep up with the overwhelming traffic, creating a disjointed and unfair customer experience. That's why having a contingency plan in place before running your next event is not a nice-to-have but a must-have.

#### How will Queue-it help?

Queue-it controls website and app traffic surges by offloading visitors to an online waiting line. The SaaS platform enables ticket vendors and venues to keep their systems online and visitors informed, blocking malicious bots and creating personalized waiting experiences on their most business-critical days.

# Exercise control over any situation.



#### **Cover your time-limited sales**

Manage pre-sale build-up with a countdown pre-queue page. At sale start, visitors are randomized and assigned a place in line. You neutralize any advantage to arriving early and offload early visitors from your infrastructure. People who arrive after the sale starts get a first-come, first-served place in line.



### Control your traffic 24/7

Guard against sudden spikes in traffic 24/7. Queueit acts as a safety net that keeps you from crashing. It constantly monitors your traffic levels and activates the queue only when traffic exceeds the thresholds you configure.

## Run successful event ticket sales no matter the demand.

